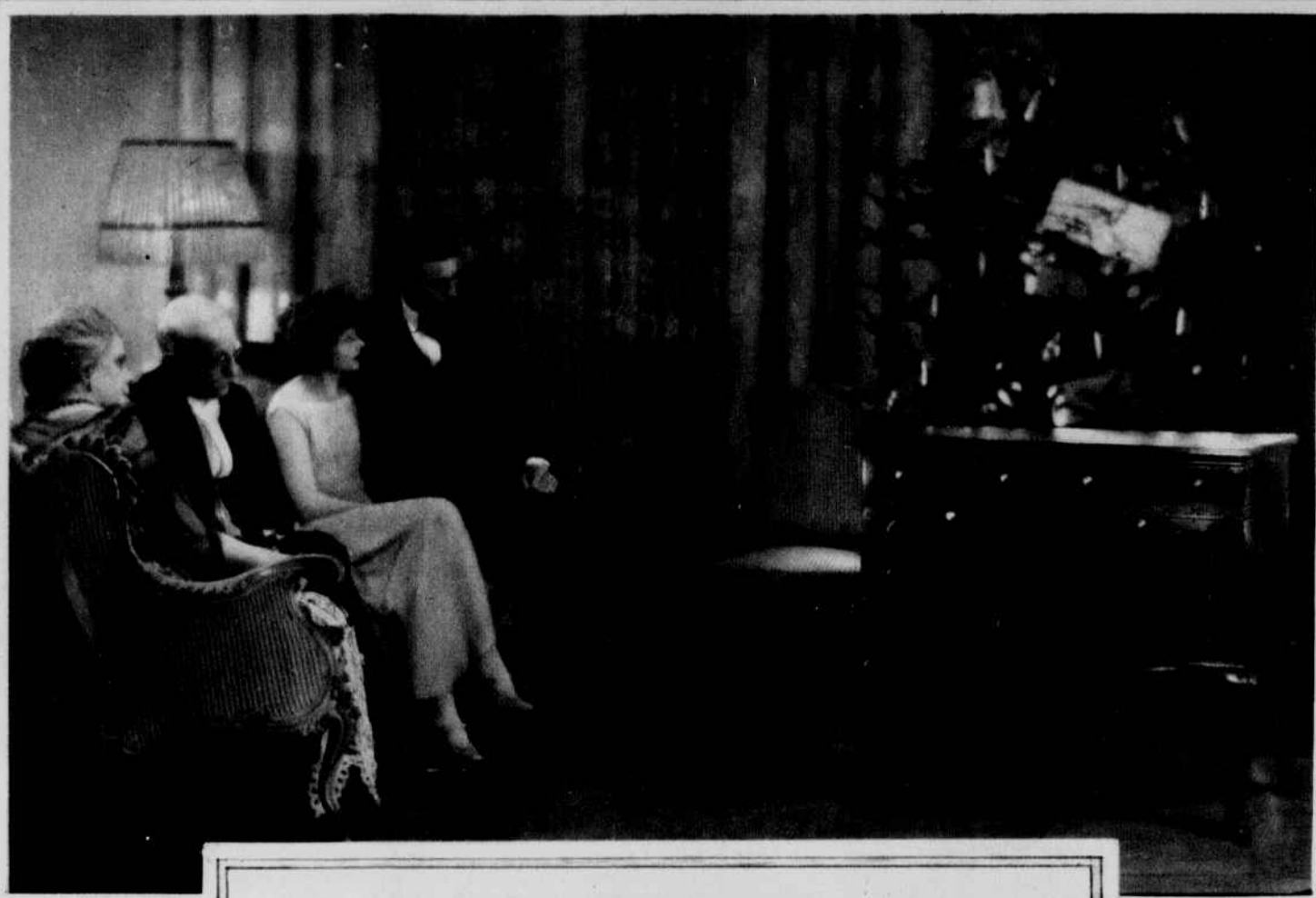


FOR CHRISTMAS



"Such a gift is the Aeolian-Vocalion, harbinger of the happiness of music—a gift that is animate, personal, increasingly appreciated—a gift that will reflect your thoughtful love to every member of your family"

AN Aeolian Vocalion

THE Aeolian-Vocalion, made by the world's leading manufacturers of musical instruments, has always been far in advance of other phonographs.

The only phonograph made by a famous music house, it established from the start a new and higher standard of musical quality. The only phonograph with an efficient and artistic means for exercising personal tone-control, it not only made the phonograph far more interesting, but also gave it a musical value which no other similar instrument had hitherto possessed.

Leadership in Design

But the Aeolian-Vocalion has also led the world in form as well as musical qualities. Its makers were the first to make phonographs in Console or table models. They established a Department of Design and produced a large group of magnificent Period Phonographs, be-



UPRIGHT PERIOD VOCALIONS (Jacobean)

Veritable masterpieces of the modern cabinet builder's art. Of the rarest case-woods, exquisitely matched and finished. The detailed beauty of these upright cabinets is far beyond anything ever before attempted in the phonograph field.

fore other manufacturers showed any but conventional models.

This lead the Aeolian-Vocalion has always maintained. Today, this instrument presents a far larger variety of Art and Period Styles from which to choose (over 30 distinct models) than any other.

A Superb Group of Upright Period Styles

Now, the Aeolian Company announces a further new and important phonograph development.

This Company, because of the constant demand for Period Phonographs in Up-

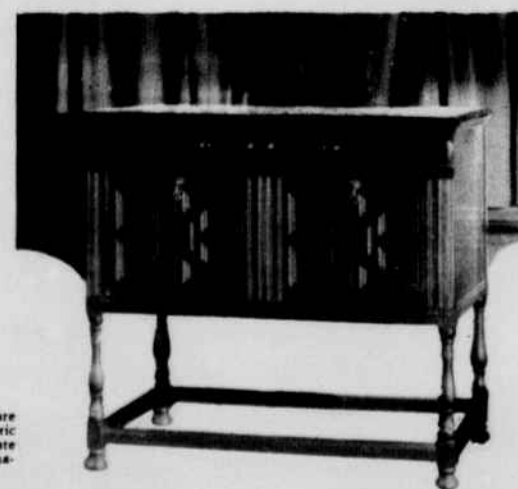
right form, has produced a magnificent group of such instruments, which, in authenticity of design, beauty of workmanship and finish, and supreme quality of tone, far surpass anything hitherto

known in the industry.

An Exclusive Advantage

Thus, in selecting an Aeolian-Vocalion, the purchaser enjoys this unique advantage—he may choose an instrument to harmonize with any Period scheme of furnishing—and he may have either the popular Console model or the Upright with what many consider its superior quality of tone and more lasting style.

This selection is possible nowhere in New York except at the warerooms of The Aeolian Company.



CONSOLE PERIOD VOCALIONS (Jacobean)

These charming console cabinets are adapted from designs of famous historic periods. They are surprisingly moderate in price considering their beautiful materials and workmanship.

Conventional Vocalions from \$45 • A large variety of Art and Period Styles at moderate prices • Convenient Monthly Payments

The AEOLIAN COMPANY

The World's Foremost Manufacturers of Musical Instruments—Makers of the Famous Duo-Art Reproducing Piano

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